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Marketing and Promotion of AVETA's Courses and Education Services Policy

1.0 INTRODUCTION

1.1 In line with the National Code 2018, Standard 1, AVETA has specifically design this policy and procedure to ensure that the marketing and promotion of AVETA's courses and education services in connection with the recruitment of overseas students or intending overseas students, including through an education agent (in accordance with Standard 4), is not false or misleading, and is consistent with Australian Consumer Law.

1.2 AVETA will, when entering into written agreements with overseas students or intending overseas students, will not provide any false or misleading information on:

- its association with any other persons or organisations the registered provider has arrangements with for the delivery of the course in which the student intends to enrol or may apply to enrol
- any work-based training a student is required to undertake as part of the course
- prerequisites—including English language proficiency—for entry to a course
- any other information relevant to AVETA, its courses or outcomes associated with those courses.

1.3 In addition, AVETA will not:

- claim to secure for, or on the student or intending student's behalf, a migration outcome from undertaking any course offered by AVETA
- guarantee a successful education assessment outcome for the student or intending student.

1.4 AVETA will include its CRICOS registered name and registration number in any written or online material that it disseminates or makes publicly available for the purposes of:

- providing or offering to provide a course to an overseas student
- inviting a student to undertake or apply for a course, or
- indicating it is able or willing to provide a course to overseas students.

1.5 AVETA will not actively recruit a student where this conflicts with its obligations under National Code Standard 7 (Overseas student transfers).

2.0 REFERENCES

2.1 ESOS Act (2000) - <https://www.legislation.gov.au/Details/C2020C00039>

2.2 ESOS National Code (2018) - [National Code of Practice for Providers of Education and Training to Overseas Students 2018 \(legislation.gov.au\)](#)

2.3 Standards for Registered Training Organisations (RTO's) 2015 - [Users' guide to Standards for RTOs 2015 | Australian Skills Quality Authority \(ASQA\)](#)